

THE ROOSEVELT MILITARY ACADEMY ROUGH RIDER ASSOCIATION, INC.
MINUTES OF THE BOARD OF DIRECTORS

HELD BY CONFERENCE CALL AT 18:00 CDT 21 SEPTEMBER 2010

Attending: L Young, Sr. President Yes
J Gwynne, Vice President Yes
G. Feitler, Secretary / Treasurer Yes
R. Fritz, Immediate Past President yes

Mr. Young called the meeting to order at 18:00

Minutes of the Previous Meeting:

The minutes of the meeting of 14 Sept 2010 have been circulated by email to all the members of the Board. They are approved as written.

Points of order:

Tabled from prior meeting: Mr. Feitler raised the point that as he is both the Secretary and the Treasurer, and the By Laws do not call for a consolidated office, does he have one or two votes at the board meetings? Mr. Feitler asked for a vote of the remaining three members of the board. By vote, Mr. Feitler shall have one vote at the board meeting.

Committees:

No reports.

Unfinished Business:

1. Feasibility of business cards on the web site to generate some revenue for the Association.

Tabled from prior meeting - Would we describe them as "Preferred Vendors" or "Preferred Suppliers"? Need to set up procedures and governance. Secretary is to suggest governance for next board meeting.

Mr. Young added to the agenda: I believe Bob said this could be done. Suggestion; Set price and start 1st Qtr 2011

Mr., Feitler has proposed the following in this matter:

GOVERNANCE OF ADVERTISING ON THE ASSOCIATION'S WEBSITE

1. The Association will accept business cards from members of the Association for posting on its website.
2. The advertiser shall submit its business card and up to ____ characters of print to be displayed on a page.
3. The cost to the advertiser shall be \$____ per year and shall be paid in advance.
4. Two copies of the card and the requested notation shall be submitted to the Treasurer with the first year's cost. The card or accompanying correspondence must contain a valid email address for future billings.

Approved via email by all attendees on 25 Sept 2010

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5. The Treasurer will forward the cards to the Webmaster and shall monitor the date of insertion on the website. He will notify the advertiser forty five days in advance on the completion of the year so the advertiser can pay in advance for the next year.
6. The advertiser shall be a dues-paid member for the calendar year in which the card is placed, or retained, for placement on the website.
7. Each paid member may place (one) (two) advertisements on the site each year.

By a motion duly made, seconded and voted on, the Board of Directors adopted this Governance on ____/____ _____,

Mr. Fritz proposed that we accept "logo, address, phone number, website URL and e-mail address, plus a 50-word description of the company's services/products" He has examples he uses as web master of other non-profit sites and will circulate them to the Board. Mr. Feitler will revise the governance for the next meeting. The section will be either RMA Rough Rider supports or Business Friends of RMA.

By motion duly made and seconded, the Board agreed that each paid member could post one advertisement in conformity to the quoted description above.

Governance discussions were tabled until Mr. Fritz and Mr. Feitler can conform it to advertising parameters.

2. Quartermaster

Tabled from the prior meeting: The Quartermaster has been asked to prepare an inventory, it should be ready by Oct 15. We should review our pricing policies.

Mr. Young has added to the agenda –

Reduce price on the following items:

Cup	\$15.00 to \$10.00
RMA Flag Set	\$15.00 to \$10.00
2006 Reunion Hat	\$ 7.00 to \$ 5.00
RMA Tote bag	\$10.00 to \$ 5.00
RMA Reunion Plaque Delete	
Personalized Plaque Delete	
Customized Plaque Delete	
RMA Crack squad Patch	\$ 5.00 to \$ 3.00
Replica RMA Shoulder patch set	\$10.00 to \$ 5.00

Note-Plaques are not being made any more

NEW ITEMS TO BE DETERMINED

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By a motion duly made and seconded, Mr. Young's suggestion was approved.

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The Board additionally authorized Mr. Young to obtain hats with RMA patches on them to be sold through the Quartermaster at \$15.00 each, the bumper stickers to be sold at \$5.00 each plus envelope and postage cost (to be reported to the Treasurer by the Quartermaster.

The Board further agreed that the shirts being procured by Mr. Rick Millikan are to be featured on the web site and in the Quartermaster section with a link to an order form or directions \for the buyer to contact Mr. Millikan directly and pay him directly.

3. Planning of mini reunions around the country.

Tabled from the prior meeting, There will be at least two in 2011, one in Texas and one in Florida. Texas will be at the Vagi ranch and Florida will be at the Hollywood Country Club and Beach in Hollandale, chaired by Mr. Young and Mr. Leland Easton. Texas expected to be in October and Florida in May.

Mr. Young added to the agenda:

Table until Novembers meeting and start preparing for May 2011 in Hollywood, Fla.

Mr. Young said that another member had contacted him about Texas and he asked that this issue be tabled until November.

Tabled until November.

4. Web site:

Tabled from the prior meeting:

Updating the RMA web site home page on a quarterly basis, what are the time lines?

Who will be editing?

Can Bob let someone else update specific items on the web site such as Taps and Lifetime Members?

Mr. Fritz explained that it can't be done for a couple of reasons. First off all, knowledge and software is required to do that and one mistake could mess up the whole site. Also it is very hard to have more than one person work on it unless they have access to the files on my computer. (Changes to the website are actually done on my computer and then uploaded to the website when they are complete and--hopefully--correct.) If someone else goes up and makes changes on the internet without making the same changes to my files, the next time I make changes the other changes will be overwritten.

My understanding was that we were discussing Mike Vagi collecting TAPS and other information, verifying it and then sending it to me to post.

Can we get a general email box for queries? And then have all of them go to Lloyd and copies to other board members. We need a protocol on how to handle responses – agreement within the board.

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Mr. Fritz agreed to create an info@rmaroughriders.org mail account and have it dump directly into Lloyd's mail. Or we could just put some place on the web that address general inquires to the President.

Mr. Young added to the agenda: Suggestion: Board have all articles ready NLT then the 20th of the 3rd month of each quarter, submit to web master NLT the 25th of that month so that he can have NEW posting completed the first week of the New Qtr.

5. Newsletter:

Tabled from the prior meeting. What is best way to solicit articles for newsletter? What is the Newsletter publishing schedule? Who is the Editor?

Mr. Young added to the agenda:

Add: New Article on "Lost Battalion".

First NEWS Letter out in the month of December 2010 with Topics:

- A. renewal time is here.
- B. short blurb about Aledo's FOP military park project.
- C. and others to be determined later date.

Finalize in the MONTH of Oct SUGGEST OUT NLT DECEMBER 2010

Mr. Young volunteered to act as editor and will solicit assistance from Mike Vagi in this endeavor.

6. APBA flyer:

Tabled from prior meeting: Should we react to Aledo Police Benevolent Association letter and flyer? Idea of both RMA and service dates feasible?

The Board agreed we should, at a minimum, put up on the web and put in the next newsletter. We can also email the information and flyer to our mailing list.

New Business:

Mr. Feitler is suggesting that the minutes of the Board meetings be circulated within three days after each meeting, corrected, amended and approved via email from all attendees at that meeting so they may be posted on the web site within ten days of the meeting.

The Board agreed with this plan and suggested using footer to show date that total board has accepted and approved before sending to Bob to post on the web site.

Mr. Gwynne we clarify our email communications with subject line with date, draft and final on our emails. Agreed to by rest of Board.

Discussed use and misuse of communication board on the web site, Mr. Fritz to add note on web site that webmaster can refuse to post messages inconsistent with good RMA alumni standards of conduct.

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Next meeting is called for 18:00 CDT, 12th of October 2010.

The meeting was adjourned at 18:55

/s/ Gerald Feitler, Secretary - Treasurer