

THE ROOSEVELT MILITARY ACADEMY ROUGH RIDER ASSOCIATION, INC.
MINUTES OF THE BOARD OF DIRECTORS

BY CONFERENCE CALL- 09 AUGUST 2011

Attending: L Young, Sr. President Yes
J Gwynne, Vice President Yes
G. Feitler, Secretary / Treasurer Yes
R. Fritz, Immediate Past President No
Invitees: B. Kramer, 2011 Reunion Chair Yes

Mr. Young called the meeting to order at 17:30 CDT

By due notice and agreement the meeting was called at 17:30 CDT in order to accommodate an invitation to non-board member joining the call.

Minutes of the Previous Meeting:

The minutes of the meeting of 12 July 2011 have been circulated by email to all the members of the Board. They are approved as written.

Committees:

COMMITTEE REPORT ON RMA BIENNIAL 2012
REUNION GIVEN BY BOB KRAMER, CHAIRMAN

The 2012 Biennial Reunion and Biennial Meeting will be held on Friday, Saturday and Sunday, August 17, 18 and 19 at the Rock Island, Illinois Holiday Inn and in Aledo, Illinois.

Friday evening, the 17th will feature a dinner cruise on the CELEBRATION at 18:30. The cost per person is \$46.00 and we must have at least 20 reservations to obtain this price. (Note: the Association will get a \$.05 markup in order to keep

all prices at even dollars.) There is a \$3.00 increase over the cost of the 2010 dinner cruise.

The room cost at the Holiday Inn will be \$84.00 per night plus taxes. The attendees will need to make their own reservations and payments directly to the Holiday Inn. The per-room per night cost was \$74.00 plus taxes in 2010.

The activities in Aledo on Saturday are expected to include a ceremony at the Aledo Military Memorial and perhaps a taps ceremony on the grounds of the school. The committee has priced the rental of a bus for transportation to Aledo from the Rock Island venue, but does not think it will be necessary as most attendees will have cars and we didn't have a problem with transportation in 2010.

(The attendees agreed to redact a portion of the meeting's minutes until questions on the cost of the banquet and possible registration fees are agreed on.)

The committee has also arranged for the serving of a breakfast buffet on Sunday morning during the business meeting, the cost of \$10.95 each plus tax and gratuity will be borne by the Association as was done in 2010.

The same committee is working with the paver blocks for the memorial and announced that 26 orders had been received and that additional mailings and emails would be employed to encourage the purchase of the paver blocks.

The committee raised the question of registration and payment for the reunion, wanting to know if we could use the web site and the PayPal system like we did in 2008. It was agreed with the committee and the Board that all registrations would be made and paid to the Association either through the web site (PayPal) or directly by check to the Secretary/Treasurer, thus relieving the committee from having to open a bank account and create an accounting for the funds.

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The committee also noted that it was working with the Holiday Inn on obtaining a couple of free rooms for the two nights with the Association could then use as prize/incentives by giving them away to purchasers of a paver/block and/or member attendees to the reunion. Upon settlement of the arrangements, Mr. Kramer will notify the Board and the use of the rooms would be established by the Board. It was agreed by the Board that Board members and Reunion and Paver/block committee members would not be eligible for the drawings for the free rooms.

Memorial Committee:

REPORT ON MEETING IN ALEDO, JULY 18, 2011 ON THE ALEDO ARMED FORCES
MEMORIAL

SUBMITTED BY JACK GWYNNE

ASSOCIATION ATTENDEES: Lloyd E Young, Sr. Jack Gwynne, Gene Shalander, SR and Bob Kramer.

We met with project manager in Aledo, Nick Seefeld, the President of the Historical Society, Bill Bertrand, the representative from Lachy Monument, Harvey Ponder, the City Works manager Steve Zonk and the local radio station owner, John Hosheit (WRMJ).

Subsequently, Jarod Dale the City Clerk arranged for us to meet directly with the City Council where we formally thanked the City Council for the opportunity to meet with them, allowing us to participate in the creation of the Aledo Armed Forces Memorial, presented the City of Aledo the Bronz Plaque, discussed our sales initiative over the next 90 days, the ongoing sales efforts into 2012 and our 2012 All Class Reunion in the Quad Cities. We anticipate the 2012 reunion will include spending time at the campus, visiting Aledo and possibly conducting our own Alumni and Cadet ceremony at the site of the Aledo Armed Forces Memorial.

Collectively we have decided to move forward in the following manner:

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The time table for alumni and cadets to get their 'brick/pavers' orders into Bob Kramer has moved up to accomodate the dedication in Aledo on 11/3/2011.

1-We want to promote the sales of 'brick/pavers' in a 'special edition' of the Newsletter in the first week of August. Essentially this will probably be the only article to keep it simple and to the point, using USPS and Email to all alumni and cadets on the roster.

2-We want to follow this up in the first week of September with another version of the 'special edition' with another call to action, using USPS and Email which emphasises the urgency for inclusion into the dedication ceremony in November.

3-We are going to simplify this first round of 'orders' to a 4 x 8 'brick/paver' only and limit it to three lines...cost \$110.

4-We want a very simple form and process for this first wave of marketing, e.g. Sample:

Line One: Lloyd E. Young
Line Two: RMA USA
Line Three: 1958-63 1963-91

5-Orders will be limited to 32 characters (keeping this simple to make the first orders for inclusion into the Memorial. This is critical Mike to keep it simple in this first round.

6-All orders for this first round must be in Bob Kramer's possession by Friday September 23rd, 2011. Bob's deadline to get the all the orders to Nick is no later than Friday September 30th. The stones will be cut the following weeks and installed by the dedication.

7-RMA has a dedicated section in the Aledo Armed Forces Memorial which will hold 200 - 4 x 4 'brick/pavers'. If we can sell 100 in the first wave, this will generate enough revenue for Aledo to mount our RMA Bronz Plaque on the marble podium which will be front and center of the Memorial itself.

8-This is a first come, first served process and we are going to keep it simple in the first wave to ensure RMA is included in the dedication in November. It is our intent to continue to promote this effort until all spaces are full and then discuss expanding beyond the 200 if there is opportunity.

10-Gene provided an interview to John Hosheit (WRMJ), which he outlined the known history of the RMA Bronz Plaque, how it came about, what happened in 1973, it's disappearnace for 21 years and it's recovery in 2009. It is anticipated that this informamiton will be converted into a dialouge that will be aired in Aledo sometime during the ceremony.

11-Harvey Ponder has agreed to 'donate' 'brick/paver' with the RMA Rough Riders Logo and have it installed in the section for RMA.

Nov, 2011 mini in Texas No report for this meeting.

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Treasurer's Report:

Mr. Feitler emailed the July 31, 2011 financial statements to the board members. The Treasurer reported that we have as of 7/31 we have \$ 9,940 in our bank accounts.

Unfinished Business:

1. Quartermaster:

Aug. 2011: A count of the Quartermaster's inventory is pending and will be completed when Mr. Feitler is fully recovered from his recent surgery and has his doctors' permission to travel. He requested that all discussions be tabled until he has completed the inventory.

Mr. Young would like to have this Board initiate a systematic dissolution of what may be excesses in the inventory of the memorabilia, citing possible sales, gifts or other dispositions to bring it down to a more manageable level. This is be tabled until the inventory is taken.

3. DVD's of Col. Millikan's gate speeches. The board has approved up to \$300 for the preservation of the DVD's.

MAR Mr. Feitler has no yet been able to copy the media and will endeavor to do so this next month.

APR Mr. Feitler unable to get it done, Mr. Fitz will try, Mr. Feitler will send to him.

MAY. M r. Feitler will let Mr. Fritz know that Bob Kramer is willing to take this on, will he please call him.

4. Is there a need to set protocols for seeking and purchasing memorabilia for the Association's collection? Tabled until Mr. Young and Mr. Feitler can visit with Mr. Shalander.

5. The Taps inclusion on the front page of the Web has not happened as yet. It has been moved and is there.

New Business:

1. Should we consider fiscal support for the mini reunions? If so, we would need to establish criteria and limitation. Although the Board agreed in May as the Biennial meetings are the regular meetings per the by-laws, the fiscal support should remain with

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the Regular meetings, members of the Board have reconsidered their options and want to visit this item again.

Mr. Gwynne will draw up suggested criteria for the next meeting.

2. Mr. Gwynne has asked that we visit our organizational setup “We can streamline what we do, how we do and who do, by discussing the 'mailing' of association items. May we please discuss this organizational matter?

The secretary is ultimately responsible for these distributions and has the authority to delegate tasks.

Minutes, Newsletters, Rosters, etc.

Do we know how many emails that we burn every month over these topics????”

The attached table of responsibilities is suggested and included by reference hereto.

RMA BOARD - Organizational Planning

TITLE	RESPO NSIBILITIES	SPECIAL PROJECT	ASSIGNED PROJECT	OFFICIER
President	Directs all Association Activities	Mini Reunions B-Annual Reunion	Leland Easton Rick Millikan Bob Kramer	Lloyd Young
Vice President	Assists President	Newsletter Aledo Armed Forces Memorial	Jim Kilpatrick Bob Kramer	Jack Gwynne
Secretary	Records and Communications	Roster Management and broadcast emails All forms of broadcast USPS	Mile Vagi Lloyd Young	Jerry Feitler
Treasurer	Financial Statements AR/AP	Fiscal oversight of all Association Expenses, Special Projects and reunions	Bob Kramer	Jerry Feitler

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		Historian/ Quartermaster/Company Store	Gene Shalander	
Past President	Provides Continuity and serves as active board	Web-Master Formatting Communications into Rough Rider Template		Bob Fritz

The matrix was accepted by the Board for their governance.

3. Mr. Young is proposing the Association buy a paver block at the Aledo Military Service Memorial for the School name and dates. Mr. Feitler is proposing that the Association buy paver blocks in the Aledo Military Service Memorial for Colonels Terry and Millikan. Should these be dedicated in August 2012 when we are there?

The RMA 8x8 was donated by the Lackey Monument Memorial Company, Mr. Harvey

Mr. Lloyd moved and Mr. Feitler Seconded, that the Association pay for a brick for each of the school's superintends. . Passed.

4. Mr. Fritz has suggested we subscribe to Ancestry.Com for help in finding the 'lost battalion' and military dates. It would cost \$150/ year. Moved, seconded and passed that we do it. .

THE BALANCE OF THE AGENDA WAS WAIVED FOR FUTURE MEETINGS IN
THE INTEREST OF KEEPING THE MEETINGS WITHIN TOLORABLE TIME
FRAMES.

5. We now own five of Jim Kilpatrick's books, and intended to sell three or four of them, can we get them into the Quartermaster Store listing on the web site? We paid \$10 for them, how much should we charge? And shouldn't we take the advertisement down for them at his web site when that happens?

6. The current bylaws – as amended in 2008 – have been submitted for posting the web site; Mr. Feitler noted that we have some grammatical errors to attend to

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and also a lack of succession for the office of Treasurer to be added. He suggested that a reasonable period before the next biennial meeting corrections and additions to the bylaws be requested from the membership for presentation at the meeting. He offered to coordinate the effort.

7. Mr. Fritz has raised a question concerning the legality of our action to recognize the Millikan brothers as full members.

Mr. Feitler comments: we waited until after the minutes were posted to perform the action, since no one has raised a doubt, I would suggest that we include it in changes to the bylaws on a retroactive basis at the next regular biennial reunion meeting. We have some other issues that we should address – see new item 5 above,

8. Mr. Feitler raises the question about the class identifications on the rosters and membership lists. He believes that we are remiss by not differentiating between a graduate and a non-graduate attendee. General usage would require that someone like Gene Shalander be shown as ex 50 as he was not a member of the class of 1950, just attended and that was his last year. This would also be true of Leland Easton ex 66. If it is generally believed that this would cause discontent, he would drop the issue.

9. Where are we on the business cards?

Next meeting is called for 18:00 CST, 13th of September, 2011.

The meeting was adjourned at 18:40 CST.